

## **Dusit International Promotes its Year of Expansion at ATM Dubai**

**Bangkok, May 6, 2013** – Leading Asian hospitality group Dusit International continues to promote their “Year of Expansion” at this year’s Arabian Travel Market (ATM) Dubai, held in the Emirate from 6<sup>th</sup>-9<sup>th</sup> May 2013. Currently at 17 international properties, including two serviced apartment complexes in the Middle East, the company is set to more than double its size over the next five years.

Key to this expansion is a strong focus on the Middle East. Earlier this year, Mr Thierry Douin was appointed Regional Vice President, a move that shows the company’s commitment to strengthening its presence in the region, after having begun operations there over a decade ago. Mr Douin is tasked with overseeing the company’s expansion efforts, driving operational performance and supervising the opening of new hotels from his base in the Dubai Regional Office.

Coinciding with ATM this year is the opening of Dusit Thani Abu Dhabi, a contemporary hotel and convention complex aimed at the business traveller. Strategically located in the new business and government district, Dusit Thani Abu Dhabi is only 20 minutes away from the international airport and 10 minutes from ADNEC, the Abu Dhabi National Exhibition Centre.

The hotel also features a wealth of unique facilities to provide the discerning traveller with the perfect city destination. There are 402 hotel rooms at the property, in addition to 132 deluxe serviced apartments for guests to enjoy. The dining outlets range from Royal Thai cuisine to contemporary bistro fare and the hotel even boasts the third largest atrium in the world. Its conference centre can host up to 2,000 guests and is complemented by an impressive glass-panelled Skydome.

Other locations in the region targeted by Dusit International for future development include Saudi Arabia, Bahrain, Qatar, Oman and more projects within the United Arab Emirates.

These plans are in conjunction with the company’s expansion efforts in China, where they recently signed a 10-project joint venture agreement with a local partner. Cities to be targeted by

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this agreement over the next five years include Shanghai, Kunming, Chengdu, Chongqing and Hainan. Also in January, the company announced a new property in Khao Yai, Thailand. Scheduled to open in 2014, the hotel benefits from being adjacent to Khao Yai National Park, a UNESCO World Heritage site.

In February, the company announced its first hotel in sub-Saharan Africa, *dusitD2* Nairobi, in Kenya. Located within an exclusive development complex, the hotel will bring an attractive mix of all-day dining outlets, meeting facilities, a spa and terrace bar to a neighbourhood of high-end residences, universities, government offices and embassies. The property will be supported by the Dubai Regional Office, whose responsibilities have been expanded to cover East Africa where the company hopes to develop projects in the future.

“This is a time of unprecedented growth for our company,” says Dusit International Chief Operating Officer, Mr David Shackleton. “We have brought together a great team of industry professionals to bring these plans to fruition, and ATM Dubai is a fitting platform to share this news with our trade partners. We are taking the Dusit brand to new locations and are excited about our expansion plans.”

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## Photo Caption

**Photo 1** – A deluxe room at Dusit Thani Abu Dhabi.



**Photo 2** – Dusit Thani Abu Dhabi exterior shot. The property also boasts the third largest atrium in the world.



**Photo 3** – Dusit Thani Abu Dhabi's Urban Kitchen, one of the hotel's four restaurants serving international fare.



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**Note to editor:** Dusit International has more than 60 years' experience in the hotel and hospitality field. Founded in 1949 by Honorary Chairperson Thanpuying Chanut Piyaoui, whose first hotel was the Princess on Bangkok's New Road, Dusit International has since acquired a unique portfolio of distinctive hotels, building upon Thai culture and tradition to create a personalized welcome for all guests made distinctive under the Dusit International brand promise; the delivery of an 'experience that enlivens the individual spirit, no matter the journey'.

Dusit International comprises four hotel brands: Dusit Thani, dusitD2, Dusit Princess and Dusit Devarana. It also operates Dusit Residences and its own signature Devarana Spa.

## **WORLDWIDE PROPERTIES**

### **Dusit Thani Hotels & Resorts:**

Dusit Thani Bangkok, Thailand  
Dusit Thani Hua Hin, Thailand  
Dusit Thani Pattaya, Thailand  
Dusit Thani Laguna Phuket, Thailand  
Dusit Thani Manila, Philippines  
Dusit Thani Dubai, U.A.E.  
Dusit Thani Abu Dhabi, U.A.E.  
Dusit Thani LakeView Cairo, Egypt  
Dusit Thani Maldives  
Dusit Island Resort Chiang Rai, Thailand

### **dusitD2 hotels & resorts:**

dusitD2 chiang mai, thailand  
dusitD2 baraquada pattaya, thailand

### **Dusit Princess Hotels and Resorts:**

Dusit Princess Srinakarin, Bangkok, Thailand  
Dusit Princess Korat, Thailand  
Royal Princess Chiang Mai, Thailand  
Royal Princess Larn Luang, Bangkok, Thailand  
Pathumwan Princess, MBK Centre, Bangkok, Thailand

### **Dusit Residence Serviced Apartments:**

Dusit Residence Dubai Marina, U.A.E.  
Pearl Coast Premier Hotel Apartments, Dubai, U.A.E.

## **UPCOMING PROPERTIES**

### **Dusit Thani Hotels & Resorts:**

Dusit Thani Guam, U.S.A.  
Dusit Thani Hainan, China  
Dusit Thani Qingyuan, China

### **Dusit Devarana Hotels & Resorts:**

Dusit Devarana Hainan, China  
Dusit Devarana Jaipur, India  
Dusit Devarana New Delhi, India

### **dusitD2 hotels & resorts:**

dusitD2 dubai, u.a.e.  
dusitD2 khao yai, thailand  
dusitD2 nairobi, kenya  
dusitD2 new delhi, india  
dusitD2 pasadena, u.s.a.

### **Dusit Residence Serviced Apartments:**

Dusit Residence and Suites, West Bay, Doha, Qatar