

Dusit International Announces “Year of Expansion” at ITB Berlin 2013

Bangkok, March 6, 2013 – Leading Asian hospitality group Dusit International officially announces 2013 as their “Year of Expansion” at this year’s ITB Berlin, to be held in the German capital city from 6-10 March. The company has upwards of 7 properties scheduled to open over the next 12 months and a further 16 projects in the development pipeline.

Dusit International has already made waves with a number of announcements over the last two months, starting with the management agreement for dusitD2 nairobi. Located in an exclusive development complex flanked by high end residences, universities, government offices and embassies, dusitD2 nairobi promises to bring a burst of energy to the area with its attractive mix of all day dining outlets, meeting facilities, spa and terrace bar. It is the company’s second location on the continent, but its first in sub-Saharan Africa.

The company quickly followed this news with the announcement of a joint venture agreement in China, which will see a minimum of 10 properties developed over the next five years. The joint venture agreement resulted in the creation of the Dusit Fudu Hotel Management Company, Ltd., a partnership between Dusit International and local partner, Changzhou Qiao Yu Group. Cities to be targeted for development by this agreement include Shanghai, Kunming, Chengdu, Chongqing and Hainan. By 2020, over 5,000 hotel rooms will come under the Dusit brand name.

Domestically, the company announced the signing of a dusitD2 hotel in Khao Yai, scheduled to open in Q4 2014. The 79-room hotel boasts an inspired winery/vineyard concept and features a hot spring spa and grill restaurant, amongst other facilities. It also benefits from being in close proximity to Khao Yai National Park, recognized by UNESCO as a World Heritage site.

Also set to open this year is the Dusit Thani Abu Dhabi in Q2 2013. Strategically located in the new business and government district, Dusit Thani Abu Dhabi features a wealth of unique facilities that provide the discerning business traveller with the perfect destination. This opening, in addition to upcoming projects in Dubai, Doha and Jeddah, represent the company’s intention to strengthen its presence in the Middle East region where it has been operating for over 11 years.

These announcements, and those that will follow later this year, are the product of Dusit International's senior management team led by Managing Director and CEO, Mr Chanin Donavanik. He has assembled an exceptionally talented and experienced team to drive the company's expansion plans, including Mr Giovanni Angelini, an icon of the hospitality industry. Formerly the CEO of Shangri-La Hotels and Resorts, he joined Dusit International as Vice Chairman and has been instrumental in orchestrating the joint venture agreement in China.

Mr David Shackleton, Dusit International's COO, joined the group in Q2 2012. He possesses over three decades of experience with some of hospitality's top brands, including Starwood Hotels and Resorts and the Intercontinental Hotel Group. Mr Rustom Vickers, Group Director of Development, is focused on sourcing new management joint venture and acquisition opportunities internationally. Together, the team is ushering in an exciting, new age at Dusit International, one which sees the brand reach far beyond Asia which has been its traditional home.

"This is an important year for the company's future," says Mr Donavanik. "Five years from now, Dusit will own and manage more than 50 hotels in popular destinations across three or four continents, and our brand recognition will grow and be stronger as well. I believe Thais are naturally very strong in the hospitality business, and our aim is to be able to export this by continuing to launch quality hotels under the Dusit brand."

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Photo Caption

Photo 1 – Dusit Thani Bangkok



Photo 2 – Dusit Thani Maldives



Note to editor: Dusit International has more than 60 years' experience in the hotel and hospitality field. Founded in 1949 by Honorary Chairperson Thanpuying Chanut Piyaoui, whose first hotel was the Princess on Bangkok's New Road, Dusit International has since acquired a unique portfolio of distinctive hotels, building upon Thai culture and tradition to create a personalized welcome for all guests made distinctive under the Dusit International brand promise; the delivery of an 'experience that enlivens the individual spirit, no matter the journey'.

Dusit International comprises four hotel brands: Dusit Thani, dusitD2, Dusit Princess and Dusit Devarana. It also operates Dusit Residences and its own signature Devarana Spa.

WORLDWIDE PROPERTIES

Dusit Thani Hotels & Resorts:

Dusit Thani Bangkok, Thailand
Dusit Thani Hua Hin, Thailand
Dusit Thani Pattaya, Thailand
Dusit Thani Laguna Phuket, Thailand
Dusit Thani Manila, Philippines
Dusit Thani Dubai, U.A.E.
Dusit Thani LakeView Cairo, Egypt
Dusit Thani Maldives
Dusit Island Resort Chiang Rai, Thailand

dusitD2 hotels & resorts:

dusitD2 Chiang Mai, Thailand
dusitD2 Baraquadra Pattaya, Thailand

Dusit Princess Hotels and Resorts:

Dusit Princess Srinakarin, Bangkok, Thailand
Dusit Princess Korat, Thailand
Royal Princess Chiang Mai, Thailand
Royal Princess Larn Luang, Bangkok, Thailand
Pathumwan Princess, MBK Centre, Bangkok, Thailand

Dusit Residence Serviced Apartments:

Dusit Residence Dubai Marina, U.A.E.
Pearl Coast Premier Hotel Apartments, Dubai, U.A.E.

UPCOMING PROPERTIES

Dusit Thani Hotels & Resorts:

Dusit Thani Abu Dhabi, U.A.E.
Dusit Thani Guam, U.S.A.
Dusit Thani Hainan, China
Dusit Thani Jeddah, Saudi Arabia
Dusit Thani Qingyuan, China

Dusit Devarana Hotels & Resorts:

Dusit Devarana Hainan, China
Dusit Devarana Jaipur, India
Dusit Devarana New Delhi, India

dusitD2 hotels & resorts:

dusitD2 Dubai, U.A.E.
dusitD2 Khao Yai, Thailand
dusitD2 Nairobi, Kenya
dusitD2 New Delhi, India
dusitD2 Pasadena, U.S.A.

Dusit Residence Serviced Apartments:

Dusit Residence and Suites, West Bay, Doha, Qatar

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